Film and Media Arts (FMA)

FMA 123 - INTRO TO FILM STUDIES
Semester Hours: 3

Students develop a critical understanding of how the ‘language’ of film uses image and sound to produce meaning and pleasure, and to elicit audience response in order to generate what constitutes meaning. Concentrating on film form and style, the course teaches students to engage cinema in relation to narrative, mise-en-scene, cinematography, editing, sound, and genre.

FMA 210 - WRITING FOR VISUAL MEDIA
Semester Hours: 3

This course offers an introduction to scriptwriting for a variety of media: commercials, PSAs, fiction films, documentaries, and the web. The art of “visual writing” is emphasized. Students produce scripts on their own while contributing to and critiquing the work of their fellow classmates. Prerequisites: EH 101, EH 102.

FMA 260 - VIDEO PRODUCTION
Semester Hours: 3

This course provides students with an opportunity to experience the process of video production through creative projects designed to stimulate the visual artist, summon the storyteller and create the video editor.

FMA 334 - HISTORY OF AMERICAN CINEMA
Semester Hours: 3

Investigates the American cinema as a cultural artifact by studying cultural and historical context of representations, audiences, aesthetics and industry practices in American cinema from its beginning (1895) to present.

FMA 340 - SP TOPICS FILM & MEDIA ARTS
Semester Hours: 3

Topics announced in advance. Representative topics include Cinematography, Editing, Broadcast and so forth. This can be taken twice for credit.

FMA 360 - ADV VIDEO PRESENTATION
Semester Hours: 3

Advanced Video Production is an intensive video production course designed to integrate film theory and practice. Students will learn the technical and artistic necessities of the film and video medium. Through immersive lectures, workshops, projects, and exercises, students will gain valuable experience and know-how in this exciting, fast-paced, communication medium. Prerequisite: TH 260.

FMA 375 - DOCUMENTARY FILM PRODUCTION
Semester Hours: 3

Through readings, screenings, discussion, and practice, students will become acquainted with various approaches to documentary film and video in theory and practice. Focus will be on the ethical, rhetorical, and creative choices that form conventions and modes documentary filmmakers have developed in their practice and critics have used to describe and analyze how documentaries communicate. Students will experiment with some of these choices by working on their own short documentary projects.

FMA 401 - INTERNSHIP IN VIDEO
Semester Hours: 3

Students receive practical, production experience in the engagement of a creative project where they are able to apply principles, theories, and production skills learned from previous video courses and/or other course work.

FMA 431 - VIDEO CAPSTONE
Semester Hours: 3

senior Capstone in Video is required of all students in the Film and Media Arts minor. A final video project is submitted and approved by the FMA director and can include feature film, documentary, video marketing and video for social media to name a few. Project to represent the culmination of learning and skill garnered from the program. Prerequisites: FMA 260 and FMA 360.

FMA 450 - HISTORY OF HORROR
Semester Hours: 3

This course surveys the horror film from its themes, stories, and monsters. We cover a range of films and topics: the early silent era and its literary roots, German Expressionism and the classic 1930s horror films of Universal, and independent cult classics all leading up to the mainstream films of today.
FMA 460 - STUDIO BROADCAST PRODUCTION
Semester Hours: 3

This course provides students with an opportunity for learning pre-production, production and post-production of television and live event programs using field shooting and multi-camera production techniques of a TV studio. Class activities include operation of cameras, control panels, lights, and audio in directing and producing non-dramatic programs such as sports, journalism/news, demonstrations, video gaming, commercials, and interviews. Prerequisite: FMA 260.