

# Entrepreneurship Minor

Students who have an interest in becoming entrepreneurs or participating in the launch of a new product or service can minor in entrepreneurship by taking 18 semester hours of courses from the management, marketing, and finance departments. This minor helps students develop the following:

- research skills to identify entrepreneurial opportunities for small business startups
- the ability to integrate knowledge from the various business disciplines as they apply to small business management
- an understanding of financial decision making as it applies to entrepreneurship ventures
- the ability to critically analyze competitive strategy

The entrepreneurship minor includes the following courses:

Code	Title	Semester Hours
<b>Required Courses</b>		<b>15</b>
FIN 301 or ACC 201	PRINCIPLES OF FINANCE ACCOUNTING & FINANCE FOR ENTREPRENEURS	
MGT 301	MANAGING ORGANIZATIONS	
MKT 301	PRINCIPLES OF MARKETING	
MGT 405	NEW VENTURE STRATEGIES	
MKT 465	MARKETING FOR NEW VENTURES	
Choose one of the following:		3
MKT 350	MARKETING EMERGING TECHNOLOGY	
MGT 494	PRACTICUM IN MANAGEMENT	
MKT 494	PRACTICUM IN MARKETING	
KIN 491	SPORT & FITNESS MGT INTERNSHIP	
MU 407	INTERNSHIP MUSIC BUSINESS	
TH 475	PORTFOLIO	
Or any of the following courses with statement from faculty of record stating how the project or practicum applies to entrepreneurship, business, or the development of a new product:		
ARS 432	GRAPH DES: SENIOR PROJ MGMT	
BYS 302	PEOPLE, PLANTS & ENVIRONMENT	
BYS 311	INTRO MOLECULAR UNDSST BIO SYST	
BYS 490	SENIOR CAPSTONE	
BYS 491	SP TOPICS BIOLOGICAL SCI	
BYS 492	UNDERGRADUATE RESEARCH	
CE 498	CIVIL ENGINEERING DESIGN I	
CH 421	INSTRUMENTAL ANALYSIS	
CH 480	SELECTED TOPICS IN CHEM	
CH 491	INTRO TO CHEMICAL RESEARCH	
CHE 448	CHEMICAL ENGINEERING DESIGN	
CHE 494	APPLIED MATERIALS ENGINEERING	
CPE 495	COMPUTER ENGINEERING DESIGN I	
CS 488	INTRO TO BIG DATA COMPUTING	
CS 498	SPECIAL TOPICS	
CS 499	SR PROJ:TEAM SOFTWARE DESIGN	
EE 494	EE DESIGN PROJECTS	
ESS 414	GEOSPATIAL APPLICATIONS	
ESS 495	DIRECTED STUDY	
ESS 498	RESEARCH & PROF DEV CAPSTONE	
ISE 428	SYSTEMS ANALYSIS & DESIGN I	
MA 490	SEL TOP UNDERGRAD MATH	
MAE 490	SENIOR DESIGN I	

PH 489	SELECTED TOPICS
PH 499	PHYSICS PRACTICUM
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Total Semester Hours	18