Entrepreneurship Minor

Students who have an interest in becoming entrepreneurs or participating in the launch of a new product or service can minor in entrepreneurship by taking 18 semester hours of courses from the management, marketing, and finance departments. This minor helps students develop the following:

- research skills to identify entrepreneurial opportunities for small business startups
- the ability to integrate knowledge from the various business disciplines as they apply to small business management
- an understanding of financial decision making as it applies to entrepreneurship ventures
- the ability to critically analyze competitive strategy

Students electing a minor may use the courses completed in their Charger Foundations as part of the required hours in a minor. Students may also use relevant courses to meet the requirements in their major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Hours</th>
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<tbody>
<tr>
<td><strong>Required Courses</strong></td>
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<tr>
<td>FIN 301</td>
<td>PRINCIPLES OF FINANCE</td>
<td>18</td>
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<tr>
<td>or ACC 201</td>
<td>ACCOUNTING &amp; FINANCE FOR ENTREPRENEURS</td>
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<tr>
<td>MGT 301</td>
<td>MANAGING ORGANIZATIONS</td>
<td></td>
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<tr>
<td>MGT 405</td>
<td>NEW VENTURE STRATEGIES</td>
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<tr>
<td>MKT 301</td>
<td>PRINCIPLES OF MARKETING</td>
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<tr>
<td>MKT 465</td>
<td>MARKETING FOR NEW VENTURES</td>
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Select one of the following:

- MKT 350 | MARKETING EMERGING TECHNOLOGY
- or MGT 494 | PRACTICUM IN MANAGEMENT
- or MKT 494 | PRACTICUM IN MARKETING
- or MU 407 | INTERNSHIP MUSIC BUSINESS
- or TH 475 | PORTFOLIO

Or any of the following courses with statement from faculty of record stating how the project or practicum applies to entrepreneurship, business, or the development of a new product:

- ARS 432 | GRAPH DES: SENIOR PROJ MGMT
- or AES 414 | GEOSPATIAL APPLICATIONS
- or AES 495 | DIRECTED STUDY
- or AES 498 | RESEARCH & PROF DEV CAPSTONE
- or BYS 302 | PEOPLE, PLANTS & ENVIRONMENT
- or BYS 311 | INTRO MOLECULAR UNDST BIO SYST
- or BYS 490 | SENIOR CAPSTONE
- or BYS 491 | SPECIAL TOPICS BIOLOGICAL SCI
- or BYS 492 | UNDERGRADUATE RESEARCH
- or CE 498 | CIVIL ENGINEERING DESIGN I
- or CH 421 | INSTRUMENTAL ANALYSIS
- or CH 480 | SELECTED TOPICS IN CHEM
- or CH 491 | INTRO TO CHEMICAL RESEARCH
- or CHE 448 | CHEMICAL ENGINEERING DESIGN
- or CHE 494 | APPLIED MATERIALS ENGINEERING
- or CPE 495 | COMPUTER ENGINEERING DESIGN I
- or CS 488 | INTRO TO BIG DATA COMPUTING
- or CS 498 | SPECIAL TOPICS
- or CS 499 | SR PROJ:TEAM SOFTWARE DESIGN
- or EE 494 | EE DESIGN PROJECTS
- or ISE 428 | SYSTEMS ANALYSIS & DESIGN I
- or MA 490 | SEL TOP UNDERGRAD MATH
- or PH 489 | SELECTED TOPICS
<table>
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<tr>
<th>Or PH 499</th>
<th>PHYSICS PRACTICUM</th>
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<tr>
<td><strong>Total Hours</strong></td>
<td><strong>18</strong></td>
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