Entrepreneurship Minor

Students who have an interest in becoming entrepreneurs or participating in the launch of a new product or service can minor in entrepreneurship by taking 18 semester hours of courses from the management, marketing, and finance departments. This minor helps students develop the following:

- research skills to identify entrepreneurial opportunities for small business startups
- the ability to integrate knowledge from the various business disciplines as they apply to small business management
- an understanding of financial decision making as it applies to entrepreneurship ventures
- the ability to critically analyze competitive strategy

Students electing a minor may use the courses completed in their Charger Foundations as part of the required hours in a minor. Students may also use relevant courses to meet the requirements in their major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>Required Courses</strong></td>
<td></td>
<td>18</td>
</tr>
<tr>
<td>FIN 301</td>
<td>PRINCIPLES OF FINANCE</td>
<td></td>
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<tr>
<td>or ACC 201</td>
<td>ACCOUNTING &amp; FINANCE FOR ENTREPRENEURS</td>
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<tr>
<td>MGT 301</td>
<td>MANAGING ORGANIZATIONS</td>
<td></td>
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<tr>
<td>MGT 405</td>
<td>NEW VENTURE STRATEGIES</td>
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<tr>
<td>MKT 301</td>
<td>PRINCIPLES OF MARKETING</td>
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<tr>
<td>MKT 465</td>
<td>MARKETING FOR NEW VENTURES</td>
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Select one of the following:

- MKT 350 | MARKETING EMERGING TECHNOLOGY                   |
- or MGT 494 | PRACTICUM IN MANAGEMENT                        |
- or MKT 494 | PRACTICUM IN MARKETING                         |
- or MU 407 | INTERNSHIP MUSIC BUSINESS                      |
- or TH 475 | PORTFOLIO                                     |

Or any of the following courses with statement from faculty of record stating how the project or practicum applies to entrepreneurship, business, or the development of a new product:

- ARS 432 | GRAPHIC DESIGN: SENIOR PROJECT MANAGEMENT       |
- or AES 414 | GEOSPATIAL APPLICATIONS                       |
- or AES 495 | DIRECTED STUDY                                 |
- or AES 498 | RESEARCH & PROFESSIONAL DEVELOPMENT CAPSTONE    |
- or BYS 302 | PEOPLE, PLANTS & ENVIRONMENT                   |
- or BYS 311 | INTRODUCTION TO MOLECULAR UNDERSTANDING OF BIOLOGICAL SYSTEMS |
- or BYS 390 | SENIOR CAPSTONE                                |
- or BYS 490 | SPECIAL TOPICS BIOLOGICAL SCIENCES              |
- or BYS 492 | UNDERGRADUATE RESEARCH                         |
- or CE 498 | CIVIL ENGINEERING DESIGN I                     |
- or CH 421 | INSTRUMENTAL ANALYSIS                          |
- or CH 480 | SELECTED TOPICS IN CHEM                        |
- or CH 491 | INTRO TO CHEMICAL RESEARCH                     |
- or CHE 448 | CHEMICAL ENGINEERING DESIGN                    |
- or CHE 494 | APPLIED MATERIALS ENGINEERING                  |
- or CPE 495 | COMPUTER ENGINEERING DESIGN I                  |
- or CS 488 | INTRO TO BIG DATA COMPUTING                    |
- or CS 499 | SENIOR PROJECT: TEAM SOFTWARE DESIGN            |
- or EE 494 | EE DESIGN PROJECTS                             |
- or ISE 428 | SYSTEMS ANALYSIS & DESIGN I                    |
- or MA 490 | SELECTED TOPICS UNDERGRADUATE MATHEMATICS      |
- or PH 489 | SELECTED TOPICS                                |
<table>
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<tr>
<td>or PH 499</td>
<td>PHYSICS PRACTICUM</td>
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**Total Hours** 18