Entrepreneurship Minor

Students who have an interest in becoming entrepreneurs or participating in the launch of a new product or service can minor in entrepreneurship by taking 18 semester hours of courses from the management, marketing, and finance departments. This minor helps students develop the following:

- research skills to identify entrepreneurial opportunities for small business startups
- the ability to integrate knowledge from the various business disciplines as they apply to small business management
- an understanding of financial decision making as it applies to entrepreneurship ventures
- the ability to critically analyze competitive strategy

Students electing a minor may use the courses completed in their Charger Foundations as part of the required hours in a minor. Students may also use relevant courses to meet the requirements in their major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Hours</th>
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<tbody>
<tr>
<td>FIN 301</td>
<td>PRINCIPLES OF FINANCE</td>
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<tr>
<td>or ACC 201</td>
<td>ACCOUNTING &amp; FINANCE FOR ENTREPRENEURS</td>
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<tr>
<td>MGT 301</td>
<td>MANAGING ORGANIZATIONS</td>
<td></td>
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<tr>
<td>MGT 405</td>
<td>NEW VENTURE STRATEGIES</td>
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<tr>
<td>MKT 301</td>
<td>PRINCIPLES OF MARKETING</td>
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<tr>
<td>MKT 465</td>
<td>MARKETING FOR NEW VENTURES</td>
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Select one of the following:

- MKT 350 MARKETING EMERGING TECHNOLOGY
  - or MGT 494 PRACTICUM IN MANAGEMENT
  - or MKT 494 PRACTICUM IN MARKETING
  - or MU 407 INTERNSHIP MUSIC BUSINESS
  - or TH 475 PORTFOLIO

Or any of the following courses with statement from faculty of record stating how the project or practicum applies to entrepreneurship, business, or the development of a new product:

- ARS 432 GRAPH DES: SENIOR PROJ MGMT
- or BYS 302 PEOPLE, PLANTS & ENVIRONMENT
- or BYS 311 INTRO MOLECULAR UNDST BIO SYST
- or BYS 490 SENIOR CAPSTONE
- or BYS 491 SPECIAL TOPICS BIOLOGICAL SCI
- or BYS 492 UNDERGRADUATE RESEARCH
- or CE 498 CIVIL ENGINEERING DESIGN I
- or CH 421 INSTRUMENTAL ANALYSIS
- or CH 480 SELECTED TOPICS IN CHEM
- or CH 491 INTRO TO CHEMICAL RESEARCH
- or CHE 448 CHEMICAL ENGINEERING DESIGN
- or CHE 494 APPLIED MATERIALS ENGINEERING
- or CPE 495 COMPUTER ENGINEERING DESIGN I
- or CS 488 INTRO TO BIG DATA COMPUTING
- or CS 498 SPECIAL TOPICS
- or CS 499 SR PROJ TEAM SOFTWARE DESIGN
- or EE 494 EE DESIGN PROJECTS
- or ESS 414 GEOSPATIAL APPLICATIONS
- or ESS 495 DIRECTED STUDY
- or ESS 498 RESEARCH & PROF DEV CAPSTONE
- or ISE 428 SYSTEMS ANALYSIS & DESIGN I
- or MA 490 SEL TOP UNDERGRAD MATH
- or PH 489 SELECTED TOPICS
Entrepreneurship Minor

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<tr>
<th>or PH 499</th>
<th>PHYSICS PRACTICUM</th>
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Total Semester Hours

18