Entrepreneurship Minor

Students who have an interest in becoming entrepreneurs or participating in the launch of a new product or service can minor in entrepreneurship by taking 18 semester hours of courses from the management, marketing, and finance departments. This minor helps students develop the following:

- research skills to identify entrepreneurial opportunities for small business startups
- the ability to integrate knowledge from the various business disciplines as they apply to small business management
- an understanding of financial decision making as it applies to entrepreneurship ventures
- the ability to critically analyze competitive strategy

Students electing a minor may use the courses completed in their Charger Foundations as part of the required hours in a minor. Students may also use relevant courses to meet the requirements in their major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required Courses</td>
<td></td>
<td>18</td>
</tr>
<tr>
<td>FIN 301</td>
<td>PRINCIPLES OF FINANCE</td>
<td></td>
</tr>
<tr>
<td>or ACC 201</td>
<td>ACCOUNTING &amp; FINANCE FOR ENTREPRENEURS</td>
<td></td>
</tr>
<tr>
<td>MGT 301</td>
<td>MANAGING ORGANIZATIONS</td>
<td></td>
</tr>
<tr>
<td>MGT 405</td>
<td>NEW VENTURE STRATEGIES</td>
<td></td>
</tr>
<tr>
<td>MKT 301</td>
<td>PRINCIPLES OF MARKETING</td>
<td></td>
</tr>
<tr>
<td>MKT 465</td>
<td>MARKETING FOR NEW VENTURES</td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKT 350</td>
<td>MARKETING EMERGING TECHNOLOGY</td>
<td></td>
</tr>
<tr>
<td>or MGT 494</td>
<td>PRACTICUM IN MANAGEMENT</td>
<td></td>
</tr>
<tr>
<td>or MKT 494</td>
<td>PRACTICUM IN MARKETING</td>
<td></td>
</tr>
<tr>
<td>or MU 407</td>
<td>INTERNSHIP MUSIC BUSINESS</td>
<td></td>
</tr>
<tr>
<td>or TH 475</td>
<td>PORTFOLIO</td>
<td></td>
</tr>
<tr>
<td>Or any of the following courses with statement from faculty of record stating how the project or practicum applies to entrepreneurship, business, or the development of a new product:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARS 432</td>
<td>GRAPH DES: SENIOR PROJ MGMT</td>
<td></td>
</tr>
<tr>
<td>or BYS 302</td>
<td>PEOPLE, PLANTS &amp; ENVIRONMENT</td>
<td></td>
</tr>
<tr>
<td>or BYS 311</td>
<td>INTRO MOLECULAR UNDST BIO SYST</td>
<td></td>
</tr>
<tr>
<td>or BYS 490</td>
<td>SENIOR CAPSTONE</td>
<td></td>
</tr>
<tr>
<td>or BYS 491</td>
<td>SPECIAL TOPICS BIOLOGICAL SCI</td>
<td></td>
</tr>
<tr>
<td>or BYS 492</td>
<td>UNDERGRADUATE RESEARCH</td>
<td></td>
</tr>
<tr>
<td>or CE 498</td>
<td>CIVIL ENGINEERING DESIGN I</td>
<td></td>
</tr>
<tr>
<td>or CH 421</td>
<td>INSTRUMENTAL ANALYSIS</td>
<td></td>
</tr>
<tr>
<td>or CH 480</td>
<td>SELECTED TOPICS IN CHEM</td>
<td></td>
</tr>
<tr>
<td>or CH 491</td>
<td>INTRO TO CHEMICAL RESEARCH</td>
<td></td>
</tr>
<tr>
<td>or CHE 448</td>
<td>CHEMICAL ENGINEERING DESIGN</td>
<td></td>
</tr>
<tr>
<td>or CHE 494</td>
<td>APPLIED MATERIALS ENGINEERING</td>
<td></td>
</tr>
<tr>
<td>or CPE 495</td>
<td>COMPUTER ENGINEERING DESIGN I</td>
<td></td>
</tr>
<tr>
<td>or CS 488</td>
<td>INTRO TO BIG DATA COMPUTING</td>
<td></td>
</tr>
<tr>
<td>or CS 498</td>
<td>SPECIAL TOPICS</td>
<td></td>
</tr>
<tr>
<td>or CS 499</td>
<td>SR PROJ:TEAM SOFTWARE DESIGN</td>
<td></td>
</tr>
<tr>
<td>or EE 494</td>
<td>EE DESIGN PROJECTS</td>
<td></td>
</tr>
<tr>
<td>or ESS 414</td>
<td>GEOSPATIAL APPLICATIONS</td>
<td></td>
</tr>
<tr>
<td>or ESS 495</td>
<td>DIRECTED STUDY</td>
<td></td>
</tr>
<tr>
<td>or ESS 498</td>
<td>RESEARCH &amp; PROF DEV CAPSTONE</td>
<td></td>
</tr>
<tr>
<td>or ISE 428</td>
<td>SYSTEMS ANALYSIS &amp; DESIGN I</td>
<td></td>
</tr>
<tr>
<td>or MA 490</td>
<td>SEL TOP UNDERGRAD MATH</td>
<td></td>
</tr>
<tr>
<td>or PH 489</td>
<td>SELECTED TOPICS</td>
<td></td>
</tr>
</tbody>
</table>
Entrepreneurship Minor

<table>
<thead>
<tr>
<th>or PH 499</th>
<th>PHYSICS PRACTICUM</th>
</tr>
</thead>
</table>

Total Semester Hours 18