

College of Business

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Mission

Our mission is to fuel innovation in business, spark new ideas through research, and launch the careers of our students.

- We tap the creativity, expertise, and energy of our students, faculty, and community to fuel innovation in business practices and business education.
- Our faculty and students spark ideas, foster discovery, create and communicate knowledge, and develop frameworks for solutions to challenges facing business and society today and in the future.
- Our academic programs, emphasize leadership, innovation, analytical reasoning, ethical decision-making, and critical thinking to launch the careers of our diverse population of students.

Accreditation

The College of Business is accredited by AACSB International (<https://www.aacsb.edu/>). AACSB provides the highest standard of accreditation offered to business schools worldwide, with fewer than 25% of U.S. business schools and fewer than 5% of worldwide business schools achieving the distinction. To maintain AACSB accreditation, we must have a specific plan and sufficient resources to support high quality undergraduate and graduate programs, a highly qualified faculty who maintain credentials through continuous research or engagement with practice, and a process for assessing that our students are learning what we teach. We report to AACSB annually and undergo a comprehensive review every five years.

Degrees Offered

Bachelor of Science in Business Administration (BSBA)

The Bachelor of Science in Business Administration (BSBA) degree is a comprehensive four-year program that prepares graduates to be managers, leaders, and technical specialists in business, not-for-profit, and government organizations. The degree program includes a liberal arts and science foundation (called Charger Foundations), a business core curriculum, a business major, a concentration within the major, and a choice of elective courses. During the first two years, students focus on Charger Foundations with coursework in composition, the humanities and fine arts, history, social and behavioral sciences, natural and physical sciences, and mathematics. Charger Foundation courses are designed to broaden intellectual awareness and enhance the development of cultural literacy and analytical thinking. During the remaining two years, students first study the core foundations of business, then they focus on a specific major in either accounting, finance, information systems, management, or marketing. Within each major, students have an opportunity to further concentrate their program in an area of particular interest such as cybersecurity, federal contracting, human resource management, supply chain management, and other areas.

NOTE: Students electing to double major in accounting, finance, information systems, management, or marketing may use the courses completed in one major to count towards applicable requirements in the second major. BSBA students cannot double major in General Business.

The College of Business offers the following majors:

- Accounting (<http://catalog.uah.edu/undergrad/colleges-departments/business/accounting/#majorstext>)
- Finance (<http://catalog.uah.edu/undergrad/colleges-departments/business/finance/#overviewtext>)
- Information Systems (<http://catalog.uah.edu/undergrad/colleges-departments/business/information-systems/#minorstext>)
- Management (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/#majorstext>)
- Marketing (<http://catalog.uah.edu/undergrad/colleges-departments/business/marketing/#majorstext>)
- General Business (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/general-business/>)

Bachelor of Science in Economics and Computational Analysis (BSECA)

The Economics and Computational Analysis (BSECA) degree (<http://catalog.uah.edu/undergrad/colleges-departments/business/economics/economics-computational-analysis-bachelor-of-science/>) is a comprehensive four-year program that teaches students how to combine economic models, computational tools, and econometric methods to improve business and social decision-making. Students evaluate economic development strategies, identify entrepreneurial opportunities, and analyze public policy in a world that continues to change the way people communicate, perceive their world, make decisions, and conduct business. During the first two years, students focus on Charger Foundations with coursework in composition, the humanities and fine arts, history, social and behavioral sciences, natural and physical sciences, and mathematics. Charger Foundation courses are designed to broaden intellectual awareness and enhance the development of cultural literacy and analytical thinking. In the junior and senior years, students move into higher level coursework in economics and complete the requirements for either a major or a minor in an area of interest. The BSECA program is designed to be coupled with a minor or double major to enrich the student's perspective about defining and modeling complex problems. Some students select a double major in a business discipline such as finance or accounting whereas others choose a different context by selecting a double major or minor in sociology, philosophy, or political science.

Minors

Students from any major may want to augment the coursework from their degree program with a minor (<https://www.uah.edu/business/undergraduate/minors/>) in a business-related area. College of Business minors are 18-22 semester hours in length.

NOTE: Students electing a minor may use the courses completed in their Charger Foundations as part of the required hours in a minor. Students may also use relevant courses to meet the requirements in their major.

The College of Business offers minors in the following disciplines:

- Accounting (<http://catalog.uah.edu/undergrad/colleges-departments/business/accounting/accounting-minor/>)
- Business (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/business-minor/>)
- Economics (<http://catalog.uah.edu/undergrad/colleges-departments/business/economics/economics-minor/>)
- Entrepreneurship (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/entrepreneurship-minor/>)
- Finance (<http://catalog.uah.edu/undergrad/colleges-departments/business/finance/finance-minor/>)
- Human Resource Management (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/human-resource-management-minor/>)
- Information Systems (<http://catalog.uah.edu/undergrad/colleges-departments/business/information-systems/#minorstext>)
- Management & Leadership (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/management-leadership-minor/>)
- Marketing (<http://catalog.uah.edu/undergrad/colleges-departments/business/marketing/marketing-minor/>)

JUMP! Program

UAH's Joint Undergraduate Master's Program (JUMP!) allows undergraduate students to study at the graduate level. Students from any UAH college and major can apply for JUMP! in the College of Business. Applicants are required to have a UAH GPA of 3.2 or higher and a cumulative GPA of 3.2 or higher, including all undergraduate transfer coursework. Up to 12 credit hours of approved courses may be counted towards a graduate degree. Please visit the JUMP! (<https://www.uah.edu/admissions/graduate/discover-uah/joint-undergraduate-masters-program/>) page for additional information.

Transfer Credit Eligibility

Eligibility of transfer credits depends upon the subject matter of each credit and accreditation status for the institution awarding each credit. Not all transferable classes are applicable to every degree program offered at UAH. Contact your academic advisor (<https://www.uah.edu/academic-advising/>) to arrange evaluation of credits.

Transferring from a 4-Year College

If you are transferring from an accredited four-year institution, you may transfer an unlimited number hours with the exception of technical, remedial, vocational, and orientation credits. UAH requires that 25% of total requirements and 12 of the final 18 degree hours are completed with UAH courses. The College of Business will only review or approve a business discipline course for transfer credit if the institution at which the student took the course meets at least one of the following criteria:

1. The college or school of business (or relevant division) at the institution is currently accredited by AACSB, EQUIS, or AMBA; or
2. The institution is ranked by US News and World Report in the Top 200 National Liberal Arts Colleges in the current year.

The College of Business will not review or approve 100- or 200-level courses for transfer credit at the 300- or 400-level.

Students participating in Study Abroad must seek review and approval of courses to assure they will receive transfer credit prior to enrolling in the courses at an institution abroad.

PROCEDURE:

1. Students who wish to transfer in upper division credit (3xx or 4xx level) from another regionally accredited four-year institution will initiate the request by submitting transcripts to the Office of the Registrar and providing a paper or electronic copy of the syllabus to their academic advisor in the College of Business.
2. If the institution and the course syllabus meet the College of Business policy criteria for evaluation, the advisor will forward the syllabus to the relevant department chair at UAH.

The department chair may, at their discretion, approve or reject the proposed course credit transfer. The department chair may circulate the syllabus among faculty who teach the course at UAH or who are subject matter experts to solicit their input.

Contact one of our academic advisors (<https://www.uah.edu/business/student-affairs/academic-advising/>) to determine how your coursework will apply towards your degree at UAH.

Transferring from a 2-Year College

A maximum of 60 semester hours of credit from a junior, community, or two-year college may be transferred and applied to a business degree program at UAH.