

Business

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The College of Business is comprised of the following departments:

- Accounting (<http://catalog.uah.edu/undergrad/colleges-departments/business/accounting/#majorstext>)
- Economics (<http://catalog.uah.edu/undergrad/colleges-departments/business/economics/#majorstext>)
- Finance (<http://catalog.uah.edu/undergrad/colleges-departments/business/finance>)
- Information Systems (<http://catalog.uah.edu/undergrad/colleges-departments/business/information-systems>)
- Management (<http://catalog.uah.edu/undergrad/colleges-departments/business/management/#majorstext>)
- Marketing (<http://catalog.uah.edu/undergrad/colleges-departments/business/marketing>)

Mission

The UAH College of Business serves business and society through the expertise of our alumni, students, and faculty. We provide academically rigorous programs emphasizing the application of theory and skills in scientific, technological, and traditional business environments. We are committed to offering degree programs that build analytical skills, develop an entrepreneurial mindset, and provide opportunities to engage with practice through projects, practica, and internships.

Accreditation

The College of Business is accredited by *AACSB International - The Association to Advance Collegiate Schools of Business*.^{*} AACSB provides the highest standard of accreditation offered to business schools worldwide, with fewer than 25% of U.S. business schools and fewer than 5% of worldwide business schools achieving the distinction. To maintain AACSB accreditation, we must have a specific plan and sufficient resources to support high quality undergraduate and graduate programs, a highly qualified faculty who maintain credentials through continuous research or engagement with practice, and a process for assessing that our students are learning what we teach. We report to AACSB annually and undergo a comprehensive site visit every five years.

**AACSB International is a not-for-profit corporation comprised of member organizations and institutions devoted to the promotion and continuous improvement of higher education for business administration and management. Organized in 1916, AACSB International is the premier accrediting agency for bachelor's, master's and doctoral degree programs in business administration and accounting.*

Degrees Offered

Bachelor of Science in Business Administration (BSBA)

The BSBA is a comprehensive four-year program that prepares graduates to be managers, leaders, and technical specialists in business, not-for-profit, and government organizations. The degree program includes a liberal arts and science foundation (called Charger Foundations), a business core curriculum, a business major, a concentration within the major, and a choice of elective courses. During the first two years, students focus on Charger Foundations with coursework in composition, the humanities and fine arts, history, social and behavioral sciences, natural and physical sciences, and mathematics. Charger Foundation courses are designed to broaden intellectual awareness and enhance the development of cultural literacy and analytical thinking. During the remaining two years, students first study the core foundations of business, then they focus on a specific major in either accounting, finance, management, information systems, or marketing. Within each major, students have an opportunity to further concentrate their program in an area of particular interest such as investments, federal contract accounting, human resource management, supply chain management, and other areas.

Bachelor of Science in Economics and Computational Analysis (BSECA)

The Economics and Computational Analysis (BSECA) degree (<http://catalog.uah.edu/undergrad/colleges-departments/business/economics/economics-computational-analysis-bachelor-of-science>) is a comprehensive four-year program that teaches students how to combine economic models, computational tools, and econometric methods to improve business and social decision-making. Students evaluate economic development strategies, identify entrepreneurial opportunities, and analyze public policy in a world that continues to change the way people communicate, perceive their world, make decisions, and conduct business. During the first two years, students focus on Charger Foundations with coursework in composition, the humanities and fine arts, history, social and behavioral sciences, natural and physical sciences, and mathematics. Charger Foundation courses are designed to broaden intellectual awareness and enhance the development of cultural literacy and analytical thinking. In the junior and senior years, students move into higher level coursework in economics and complete the requirements for either a major or a minor in an area of interest. The BSECA program is designed to be coupled with a minor or double major to enrich the student's perspective about defining and modeling complex problems. Some students select a double major in a business discipline such as finance or accounting whereas others choose a different context by selecting a double major or minor in sociology, philosophy, or political science.

Joint Undergraduate Master's Program (JUMP)

The College of Business provides an opportunity for highly motivated, high performing undergraduate students to speed the transition into graduate programs. The JUMP Program (<http://www.uah.edu/admissions/graduate/joint-undergraduate-masters-program>) allows a maximum of four graduate-level courses to apply towards both the undergraduate and graduate degree. Students may be admitted to the JUMP Program (<http://www.uah.edu/admissions/graduate/joint-undergraduate-masters-program>) anytime prior to their final semester. For more information about the JUMP program, please contact the College's Director of Academic Advising at GradBiz@uah.edu, by calling 256.824.6787 or visiting the Business Administration Building Room 102.