Music, BA - Music Business Emphasis

The Bachelor of Arts in Music with an Emphasis in Music Business includes the standard College of Liberal Arts General Education Requirement, the Music Core, an additional 21 semester hours of music and business coursework, and electives to total 120 semester hours. The core of this emphasis is a traditional music degree, with the same “classical” performance requirements as in the other music emphases. Students with dual interests in music and business will benefit from this degree offering.

- Music, BA requires 120 credit hours.
- No minor is required.
- Must have a 2.0 GPA in major and overall.
- No more than 6 credit hours of HPE may count in degree requirements.
- 36 of 120 credit hours must be taken at 300 level or higher.
- 12 of the last 18 credit hours must be taken at UAH, with an overall 25% of coursework taken at UAH.
- No more than 60 credit hours from a two-year school can be applied toward a UAH degree.
- For graduation application instructions, see here (http://catalog.uah.edu/undergrad/policies-procedures/application-graduation).

Degree Requirements:

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>EH 101</td>
<td>COLLEGE WRITING I</td>
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<tr>
<td>EH 102</td>
<td>COLLEGE WRITING II</td>
</tr>
<tr>
<td>MU 100</td>
<td>INTRO TO MUSIC LITERATURE</td>
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<tr>
<td>EH 207</td>
<td>READINGS LITERATURE/CULTURE I</td>
</tr>
<tr>
<td>EH 208</td>
<td>READINGS LITERATURE/CULTURE 2</td>
</tr>
<tr>
<td>EH 242</td>
<td>MYTHOLOGY</td>
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<tr>
<td>ARH 100</td>
<td>ARH SURV:ANCIENT-MEDIEVAL</td>
</tr>
<tr>
<td>ARH 101</td>
<td>ARH SURV:RENAISSANCE-MODERN</td>
</tr>
<tr>
<td>ARH 103</td>
<td>ARH SUR:NON-WESTERN TRADITIONS</td>
</tr>
<tr>
<td>ARS 160</td>
<td>DRAWING: FOUNDATIONS</td>
</tr>
<tr>
<td>TH 122</td>
<td>THEATRE APPRECIATION</td>
</tr>
<tr>
<td>CM 113</td>
<td>Intro to Rhetorical Communication</td>
</tr>
<tr>
<td>MA 107</td>
<td>ALGEBRA WITH APPLICATIONS</td>
</tr>
<tr>
<td>MA 110</td>
<td>FINITE MATHEMATICS</td>
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<tr>
<td>MA 112</td>
<td>PRECALCULUS ALGEBRA</td>
</tr>
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<td>MA 113</td>
<td>PRECALCULUS TRIGONOMETRY</td>
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<td>MA 115</td>
<td>PRECALCULUS ALGEBRA &amp; TRIG</td>
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<td>MA 120</td>
<td>MATH PROFESSIONAL APPLICATIONS</td>
</tr>
<tr>
<td>MA 171</td>
<td>CALCULUS A</td>
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<tr>
<td>AST 106</td>
<td>EXPLORING THE COSMOS I</td>
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<tr>
<td>AST 107</td>
<td>EXPLORING THE COSMOS II</td>
</tr>
<tr>
<td>BYS 119</td>
<td>PRINCIPLES OF BIOLOGY</td>
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<tr>
<td>BYS 120</td>
<td>ORGANISMAL BIOLOGY</td>
</tr>
<tr>
<td>CH 101</td>
<td>INTRO TO CHEMISTRY</td>
</tr>
<tr>
<td>&amp; CH 105</td>
<td>and INTRO CHEMISTRY LAB</td>
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<tr>
<td>CH 123</td>
<td>GENERAL CHEMISTRY II</td>
</tr>
<tr>
<td>&amp; CH 126</td>
<td>and GENERAL CHEMISTRY LAB II</td>
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<tr>
<td>ESS 103</td>
<td>ENVIRONMENTAL EARTH SCIENCE</td>
</tr>
<tr>
<td>ESS 111</td>
<td>CLIMATE AND GLOBAL CHANGE</td>
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<tr>
<td>PH 100</td>
<td>CONCEPTUAL PHYSICS</td>
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<tr>
<td>PH 101</td>
<td>GENERAL PHYSICS I</td>
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<td>PH 102</td>
<td>GENERAL PHYSICS II</td>
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<tr>
<td>PH 111</td>
<td>GEN PHYSICS W/CALCULUS I</td>
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<td>and GENERAL PHYSICS LAB II</td>
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<tr>
<td>PH 113/116</td>
<td>GEN PHYSICS W/CALC III</td>
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### History and Social and Behavioral Sciences
12 hours of History and Social and Behavioral Sciences chosen from the following categories below

**History:** Choose one or two  
3-6 hours

- HY 103  WORLD HISTORY TO 1500
- HY 104  WORLD HISTORY SINCE 1500
- HY 221  UNITED STATES TO 1877
- HY 222  UNITED STATES SINCE 1877

**Social and Behavioral Sciences:** Choose two or three  
6-9 hours

- ECN 142  PRINC OF MACROECONOMICS
- ECN 143  PRINC OF MICROECONOMICS
- GS 200   GLOBAL SYSTEMS AND CULTURES
- GY 105   WORLD REGIONAL GEOGRAPHY
- GY 110   PRINCIPLES OF HUMAN GEOGRAPHY
- PSC 101  INTRO TO AMERICAN GOVERNMENT
- PSC 102  INTRO TO COMPARATIVE POLITICS
- PY 101   GENERAL PSYCHOLOGY I
- PY 201   LIFE-SPAN DEVELOPMENT
- SOC 100  INTRO TO SOCIOLOGY
- SOC 102  ANALYSIS OF SOCIAL PROBLEMS
- SOC 105  INTRO CULTURAL ANTHROPOLOGY
- SOC 150  SOCIOLOGICAL PERSP TECH & SCI

### Pre-Professional Courses
3 hours

- Any WLC 100 or 200 level course

### Music Core

The Music Core consists of a common 40 semester hours of music courses that are included in every Bachelor of Arts degree in Music.

**Principal Instrument**  
9 hours

- MUA 200-level
- MUA 300-level
- MUA 400-level
- MUA 498  SENIOR RECITAL

**Music Theory**  
12 hours

- MU 201  MUSIC THEORY I
- MU 203  MUSICIANSHIP SKILLS I
- MU 202  MUSIC THEORY II
### MU 204
- **MU 204**
  - **MU 204**  
  - **Musicianship Skills II**

### MU 301
- **MU 301**
  - **MU 301**  
  - **Theory of Music III**

### MU 303
- **MU 303**
  - **MU 303**  
  - **Musicianship Skills III**

### Ensembles
- **Ensembles**
  - **Ensembles**
  - **Ensembles**

### Additional Music Requirements
- **Additional Music Requirements**
  - **MU 300-level**
  - **MU 106**
    - **INTRO TO MUSIC TECHNOLOGY**
  - **MU 311**
    - **HISTORY OF MUSIC I**
  - **MU 312**
    - **HISTORY OF MUSIC II**
  - **MU 325**
    - **Conducting**

### Music Forum
- **Music Forum**
  - **Music Forum**
  - **Music Forum**

Students must pass this course 7 times, transfer students must pass this course for every semester they are in enrolled as a Music major at UAH.

### MU 199
- **MU 199**
  - **MU 199**
  - **Music Forum**

### Music Business Emphasis
- **Music Business Emphasis**
  - **Music Business Emphasis**
  - **Music Business Emphasis**

### MU 110
- **MU 110**
  - **INTRO ARTS MANAGEMENT**

### MU 407
- **MU 407**
  - **INTERNSHIP MUSIC BUSINESS**

### MKT 301
- **MKT 301**
  - **PRINCIPLES OF MARKETING**

### MGT 301
- **MGT 301**
  - **MANAGING ORGANIZATIONS**

Choose two:

### MGT 101
- **MGT 101**
  - **INTRO ENTREPRENEURSHIP**

### MGT 405
- **MGT 405**
  - **NEW VENTURE STRATEGIES**

### MKT 315
- **MKT 315**
  - **SALES MGT/PROF SELLING**

### MKT 420
- **MKT 420**
  - **SERVICES MARKETING**

### Electives
- **Electives**
  - **Electives**
  - **Electives**

Elective Hours vary by program, see advisor.

### Total Semester Hours
- **Total Semester Hours**
  - **Total Semester Hours**
  - **Total Semester Hours**

1. Must include at least one hour of MUX 396